

BUILDING TRUST IN MEDIA IN SOUTH EAST EUROPE AND TURKEY

THE PRESS COUNCIL IN BOSNIA AND HERZEGOVINA
is starting the realization of the three-year regional project, in cooperation with UNESCO and the
European Union

“BUILDING TRUST IN MEDIA IN SOUTH EAST EUROPE AND TURKEY”

Bosnia and Herzegovina, Albania, Montenegro, Kosovo, Macedonia, Serbia and Turkey

“Media Councils taking up the Challenges of Online Journalism”

is the first event under this project, organized by the Press Council in BiH, within the framework of UNESCO’s celebration of the World Press Freedom Day from the 2nd to the 4th of May in Helsinki, Finland

The Press Council in Bosnia and Herzegovina, in cooperation with The United Nations Educational, Scientific and Cultural Organization (UNESCO) and with financial support of the European Union, is starting the realization of the three-year regional project - *“Building Trust in media in South East Europe and Turkey”*.

The leader of the project is the Press Council in BiH, the first self-regulatory body for print and online media in the Western Balkans and Southeast Europe. The project will be realized in Bosnia and Herzegovina, Albania, Montenegro, Kosovo, Macedonia, Serbia and Turkey.

The goal of the project is to strengthen the freedom of expression, free and timely access to information, as well as to strengthen the capacity of free, professional media and media pluralism. This is the basis upon which journalists and media organizations in Southeast Europe and Turkey should be recognized as the key initiators of democratic, sustainable and peaceful development in the region.

The first regional assembly of the representatives of the press councils and media from the participating countries will be organized as a follow-up event to the celebration of the World Press Freedom Day, which will be organized by UNESCO in Helsinki, Finland this year, from the 2nd to the 4th of May.

“Media Councils taking up the Challenges of Online Journalism” will be the topic of this event, where representatives from the countries of the European Union will also participate in the discussion, in addition to the media experts from the aforementioned countries.

The Press Council in BiH is the organizer of this event, which will take place on May 2nd 2016, in Helsinki, Finland.

Before the end of the year, the Press Council in BiH will host a few more mutual encounters, in Bosnia and Herzegovina, between the representatives of the regional self-regulatory bodies, where the focus will be on ethics in online media, the position of the print media in relation to online media, the possibilities of solving the problems of web portals without a visible imprint, and on the abuse of the freedom of speech through the posting of discriminatory contents and hate speech.

All activities are realized under the framework of the UNESCO/EU project - *“Building Trust in media in South East Europe and Turkey”*